

SOCIÉ

August 1, 2025
SOCIÉ WORLD Co., Ltd.

President of SOCIÉ WORLD Featured in Newsweek International and The Worldfolio

We are pleased to announce that our President, Mr. Shinsuke Nagami, was interviewed by the global news platform *The Worldfolio*, and the article has been published on their official website as well as in the June 27, 2025, issue of the U.S.-based weekly magazine *Newsweek International*.



Founded in 1933, *Newsweek International* is a globally recognized publication that delivers sharp insights into politics, economics, society, and lifestyle. Today, it is distributed in both print and digital formats across 59 countries, reaching approximately 46 million readers worldwide.

The article highlights SOCIÉ WORLD's high-quality beauty services, global expansion strategy, and our commitment to the Japanese philosophy of *omotenashi*. (wholehearted hospitality)

The full interview is available on *The Worldfolio* website, a global media outlet that focuses on growth markets and leading companies around the world. Through interviews with executives and industry leaders, *The Worldfolio* provides international business insights to a global audience.

The article introduces our forward-thinking initiatives, including our vision for international expansion, the development of online counseling services, and our efforts to meet the diverse needs of customers both in Japan and abroad.

Read the full article at: newsweek.com

www.theworldfolio.com

<Contact Information>

SOCIÉ WORLD Co., Ltd. Marketing Department: Morikawa / Inaba
13th Floor, Shinjuku Monolith, 2-3-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo 160-0913, Japan

TEL: +81-3-5843-5835

Business inquiries: Contact Form Below

<https://form.socie.jp/esthete/contacts/new/>